



2026

## Sponsorship Opportunities

### ABOUT DGA

Formed in 2005, the Downtown Garner Association fosters downtown economic revitalization within a context of historic preservation. Downtown Garner is a Main Street America Affiliate and a North Carolina Main Street community. The Downtown Garner Association is a tax-exempt 501(c)3 non-profit organization which oversees the Main Street program through a public-private partnership with the Town of Garner. As such, we are responsible for 4 areas in our downtown district: economic vitality, design, promotion, and organization.

### WHY PARTNER with Downtown Garner?

Our sponsors and community partners are crucial to the future of a vibrant and thriving Downtown Garner. Financial support from our sponsors helps fund our signature events and annual initiatives to engage the community and support local businesses. As a downtown sponsor, your business:

***Gains extensive exposure to 177.8K visitors and thousands online.***

***9.5K Facebook Followers | 479.6K Facebook Views in 2025  
4.6K Instagram Followers | 91.2K Instagram Views in 2025***

***Strengthens relationships with the Garner community.***

***Positions itself as a leader invested in local growth and development.***

***Directly supports our downtown and small businesses through our Business Incentive Grant Program - your dollars stay in Garner!***

Downtown Garner Association

April Wood

Downtown Economic Development Administrator

North Carolina Main Street Director

April Wood | awood@garnernc.gov | 984.800.7572



# 2026 Our Events



## OUR EVENTS & PROGRAMS

- ➔ *LaunchGARNER*
- ➔ *April Foods Day  
Food Truck Rodeo*
- ➔ *Small Business Week*
- ➔ *Downtown Concert  
Rockzilla*
- ➔ *Downtown Concert  
Jim Quick & Coastline*
- ➔ *Youth Leadership Garner*


- ➔ *Downtown Concert  
Envision*
- ➔ *Downtown Concert  
Kyle Mullins & Robert Hunter*
- ➔ *Trick or Eat Food Truck Rodeo  
Garner Night Out*
- ➔ *Paint on Main*
- ➔ *Light Up Main  
Annual Tree Lighting*
- ➔ *Talk of the Town  
Downtown Tours - Monthly*

**Expected Attendance at Yearly Events: 13,000**



# 2026

## Sponsorship Levels

 <b>SPONSORSHIP LEVELS</b>	<b>Presenting Partner</b> \$10,000	<b>Downtown Partner</b> \$5,000	<b>Main Street Partner</b> \$2,500	<b>Block Partner</b> \$1,200	<b>Storefront Partner</b> \$500	<b>Downtown Friend</b> \$100
<b>Exclusive Event Naming Rights</b> (ex: Event Name Presented by Your Company Name)	★					
<b>Complimentary Vendor Space at 7 events - food truck rodeos, concerts, Light Up Main</b>	★	★	★	★		
<b>Recognition in Pre-Event Advertising:</b> Videos, Posters, Print Ads, Email Blasts (tiered)	Main Stage Premium Tier	Main Stage Second Tier	Main Stage Third Tier	Side Stage Logo	Side Stage Name	
<b>Included on Stage Signage for Concerts (tiered)</b>	Premier Tier with Logo	Second Tier with Logo	Third Tier with Logo	Fourth Tier with Logo	Name	
<b>Included on Event Signage (tiered)</b>	Premier Tier with Logo	Second Tier with Logo	Third Tier with Logo	Fourth Tier with Logo	Name	
<b>Included in Sponsor Thank You Announcements</b>	★	★	★	★	★	★
<b>Custom Company or Group Social Media Post</b>	Custom Company	Custom Company	Custom Company	Group	Group	Group
<b>Logo or Name listing on DGA Website with Backlink</b>	Logo Listing	Logo Listing	Logo Listing	Logo Listing	Name Listing	Name Listing
<b>DGA Partner Decal</b>	★	★	★	★	★	★



# 2026 Sponsorship Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## **SPONSORSHIP LEVELS:**

\_\_\_\_\_ Presenting Partner (only 1 available) - \$10,000

\_\_\_\_\_ Downtown Partner - \$5,000

\_\_\_\_\_ Main Street Partner - \$2,500

\_\_\_\_\_ Block Partner - \$1,200

\_\_\_\_\_ Storefront Partner - \$500

\_\_\_\_\_ Downtown Friend - \$100

*In-Kind Sponsorships: DGA welcomes in-kind sponsorship support from area businesses.*

*In-kind sponsors donate goods or services in exchange for sponsorship benefits.*

*Each donation's value will be assessed to determine the appropriate sponsorship level.*

To secure your sponsorship or explore custom partnership opportunities, please contact:

**April Wood**

**Downtown Economic Development Administrator**

**North Carolina Main Street Director**

**April Wood | [awood@garnernc.gov](mailto:awood@garnernc.gov) | 984.800.7572**

**We greatly appreciate your support of the Downtown Garner Association!**

**Once we receive your sponsorship form, an invoice will be emailed.**